Convertr

Preparations for GDPR

As Data Processors and Data Controllers are both equally responsible in ensuring GDPR compliance we ask for your attention to address the following advisories.

- Ensure Convertr and our cookies are detailed in your relevant terms and conditions, privacy policy and cookie policy. You should be transparent as to what you're doing with the data and where the data is being sent – in most scenarios this is being sent outside of the EEA and needs to be stated as such.

  Without modification the following cookies are implemented by Convertr and should be referenced where applicable. You should ensure that the Convertr opt-out page is also referenced within the same terms: https://{your-enterprise}.cvtr.io/cookies/optout

What it does	Duration	Mandatory
The PHPSESSIONID cookie is a mandatory cookie for the Convertr platform to operate. We use this cookie to give the user feedback messages around form errors and to temporarily persist application data to this user.	This cookie will last for a maximum of 24 hours or be automatically removed when you close your browser	Yes
The cvtr cookie is used to track which data source your click came from. We use this only to attribute your click & conversion to the correct data source within our platform for reporting.	30 days	No

- You should regularly review who has access to your Convertr instance and suspend access to users who no longer need it.

- Review the Processr jobs you've configured within Convertr and what data they're using. Check your policies correctly reflect this process.